

From one week to two days: How Logindo accelerated financial operations with Microsoft Dynamics 365 Business Central

Streamlining operations | Accelerating decisions |
Driving efficiency



About the client

Headquartered in Indonesia, PT Logindo Samudramakmur Tbk is a leading offshore marine services provider. The company was struggling with an outdated, heavily customized ERP system that couldn't keep pace with operational demands and lacked vendor support.



Solution

Logindo partnered with sa.global to implement Microsoft Dynamics 365 Business Central, replacing their legacy system and establishing a foundation for digital transformation.



Results

With Microsoft Dynamics 365 Business Central, Logindo achieved:

- **75% faster monthly closing** – reduced from 1 week to 2 days
- **Streamlined procurement** – online approvals anytime, anywhere
- **Enhanced reporting accuracy** – automated workflows reduce manual errors



I believe that in today's modern era, ERP is no longer an additional tool but a necessity for every business. We look forward to leveraging sa.global's expertise, together with Microsoft Dynamics 365, to maximize the benefits for our organization in the future.

- Denny Haryanto, Chief Financial Officer, Logindo.



Client overview

Established in 1995, PT Logindo Samudramakmur Tbk operates a diverse fleet of offshore support vessels serving Indonesia's oil and gas industry. Their comprehensive marine services have made them a trusted partner for energy companies operating in Indonesian waters.

With nearly 1,000 employees and revenues of IDR 758.7 billion in 2024, the company has built its reputation on reliability and operational excellence in one of the most demanding industries.



When legacy systems become anchors

Success brings its own challenges. As Logindo grew over the years, the limitations of their existing technology became increasingly apparent. The company had been operating on a Power Builder-based ERP system – a platform that had served them in earlier years but was now showing its age.

The system was heavily customized, creating a web of dependencies that made updates nearly impossible. More concerning was the lack of vendor support for this outdated solution. The IT team found themselves managing a platform that could no longer adapt to evolving business needs or integrate with modern tools.

Daily operational processes across procurement and finance remained largely manual and paper-based. Purchase orders moved through multiple hands, approvals required physical signatures, and tracking required constant follow-up. The month-end

close stretched across an entire week as the finance team manually consolidated data from various sources, reconciled accounts, and verified figures across systems that didn't communicate with each other.

The challenges extended beyond inefficiency. Manual processes introduced errors, delayed decisions, and made it difficult to get accurate, real-time visibility into operations. In an industry where timing matters and margins are measured carefully, these operational bottlenecks were becoming increasingly costly.

With ambitious plans for digital transformation on the horizon, Logindo recognized they needed more than just an ERP upgrade. They needed a comprehensive solution platform capable of managing back-office operations, project management, and human resources – one that could grow with the company and support their long-term strategic goals.

Charting a new course with Business Central

Logindo's search for the right solution was thorough. They evaluated multiple options including Epicor, Acumatica, NetSuite, and SAP. Each platform offered certain strengths, but Logindo needed something specific: a solution that could address their immediate operational challenges while providing a pathway for comprehensive digital transformation.

Microsoft Dynamics 365 Business Central emerged as the answer, but the platform was only part of the equation. Choosing the right implementation partner proved equally critical – especially given the complexity of migrating from a heavily customized legacy system.

sa.global's approach resonated with Logindo's needs. The team demonstrated deep expertise in transitioning businesses to cloud-based Microsoft Business Apps solutions, with strong domain knowledge spanning ERP, CRM, Project Operations, and the Power Platform. More importantly, they understood the marine services industry and the specific operational requirements that come with it.

The 11-month implementation journey that began in February 2024 was characterized by collaboration and commitment.

“Both teams made great teamwork during implementation. Good communication and commitment towards project goals and objectives were key factors in keeping the project on track.”

Yudi Kittu,
Chief Information Officer, Logindo.

One particular challenge – setting up dual currency functionality in Business Central – was relatively new territory for sa.global. However, the team's commitment to finding solutions became evident as they worked through the complexities and successfully configured the system to meet Logindo's needs.



Transformation measured in days, not weeks

The results began appearing even before the official go-live in January 2025. As Logindo's accounting and procurement teams started using Business Central, the benefits of automated workflows and integrated systems became immediately apparent.

The most dramatic improvement came in the monthly close process. What previously consumed an entire week of the finance team's time – manually gathering data, reconciling accounts, and generating reports – now completes in a maximum of two days. This represents approximately a 75% reduction in closing time, freeing the finance team to focus on analysis and strategic planning rather than data collection and verification.

Procurement operations experienced a similar transformation. The shift from paper-based approvals to online workflows meant that purchase orders no longer sat waiting on desks or in email inboxes. Approvers can review and authorize requests from anywhere, at any time. The entire procurement cycle became more transparent, with clear visibility into where requests stand and what actions are pending.

Beyond the quantifiable time savings, Logindo gained something equally valuable: accuracy and control. With all financial and operational data residing in a single system, reporting became both faster and more reliable. The risk of manual errors diminished significantly as data flows automatically between modules.

“ Having Microsoft Dynamics 365 Business Central as the main ERP has enabled Logindo to have feasibility of end-to-end process control. This unified view across finance, procurement, and inventory gives leadership the insights needed to make informed decisions quickly.

The implementation of Power BI alongside Business Central added another dimension of value. Rather than waiting for monthly reports, managers can now access dashboards that provide real-time visibility into key metrics and operational performance.



Building for tomorrow

The successful Business Central implementation represents the beginning, not the end, of Logindo's digital transformation journey. With the foundation now in place, the company is moving forward with plans for the next phases. Phase 2 will introduce Microsoft Dynamics 365 Project Operations, enabling more sophisticated project management capabilities, particularly relevant for Logindo's complex marine service contracts. An HR system implementation will follow, completing the integrated suite of business applications.

The partnership with sa.global continues to evolve as well. Logindo values having a partner who not only understands the technology but also demonstrates the commitment to support them through ongoing challenges and opportunities.

“ We hope that sa.global will continue to support us moving forward, so that the objectives we aim to achieve through the solutions we are currently using can deliver optimal value. I believe that in today's modern era, ERP is no longer an additional tool but a necessity for every business. We look forward to leveraging sa.global's expertise, together with Microsoft Dynamics 365, to maximize the benefits for our organization in the future..

Denny Haryanto, Chief Financial Officer, Logindo.

Logindo's investment in modern technology represents more than operational improvement; it is about ensuring they remain competitive, efficient, and capable of delivering the level of service their customers expect. The transformation from manual, paper-based processes to an integrated, cloud-based platform has already delivered measurable results. But perhaps more importantly, it has positioned Logindo to adapt, grow, and respond to challenges and opportunities the future brings.

Let's talk



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