

“Bridge to Cloud 3” Promotion

Your Dynamics AX
migration could cost

30% less...

If you are running Dynamics AX and weighing when – or whether – to move to the cloud, there's now a concrete financial reason to act before the end of 2027.

Microsoft's Bridge to Cloud 3 (BTC3) promotion gives eligible Dynamics AX customers a 30% discount on Dynamics 365 cloud licenses for a fixed three-year term. The discount is locked in from day one and doesn't change mid-subscription.

What the offer covers

The 30% discount applies when you migrate from Dynamics AX to a qualifying Dynamics 365 online product, licensed through a three-year subscription. Eligible products include:



Dynamics 365
Finance



Dynamics 365
Finance **Premium**



Dynamics 365
Project Operations



Dynamics 365
Supply Chain Management



Dynamics 365
Supply Chain Management
Premium



Dynamics 365
Team Members

(Full list of eligible products available on request.)

You don't have to switch off AX on day one

The most common concern we hear: “We can't just cut over overnight.” BTC3 accounts for that.

During your promotional term, you keep full access to your existing AX system. You can continue using it, expanding it, and receiving Enhancement Plan support – at no additional cost. Both environments run in parallel until you are ready to fully transition. That gives your team time to migrate properly, without pressure to rush.

Who qualifies

You're likely eligible if:



Your Dynamics AX license was purchased before September 1, 2024



You have an active Enhancement Plan or one that lapsed within the last 30 days



You haven't previously purchased the same Dynamics 365 online product through any channel



You enrol before December 31, 2027

If your Enhancement Plan lapsed more than 30 days ago, you can still participate but you'll need to settle the lapsed fees from the date of expiration. For AX 2009 and AX 2012, those fees are capped at one year. For other AX versions, the cap is three years.

The window closes December 31, 2027

New BTC3 subscriptions must be in place before the end of 2027. After that, the promotion is no longer available. If a move to Dynamics 365 is already on your roadmap, starting now gives you time to plan it properly, rather than compressing the work to meet a hard deadline.

How sa.global can help

We have guided organizations through Dynamics AX migrations across a range of industries and implementation sizes. When you work with us, we'll:



Confirm your eligibility and walk you through the licensing requirements in plain terms



Help you identify the right Dynamics 365 products for how your business actually operates



Build a migration plan that runs alongside your existing AX environment, not against it

Want to know if BTC3 applies to you? [Check your eligibility](#)

Let's **talk**



www.saglobal.com



info@saglobal.com

APAC: +65 6371 3601
EMEA: +44 (0) 2921 055902
Americas: +1 888 350 3123

11-time Winner
of the Microsoft Dynamics
Partner of the Year Award

Member of
Microsoft's Inner Circle
for 13 years

sa.global
AGILE, CAPABLE AND COMMITTED